

Warehouse Arts District Association
515 22nd Street South
St. Petersburg, FL 33712
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<http://www.whereartismade.com>
727-826-7211

**Warehouse Arts District Association
Membership/Public Meeting Summary
Aug. 29, 2016**

- More than 100 people attended the meeting. Membership is at an all-time high, and the presentations included plans for additional member benefits:
 - Using the ArtsXchange as a community center for meetings, classes, exhibitions and other events;
 - Starting continuing education seminars – The first workshop is scheduled for October 13 at St. Petersburg College’s Midtown Center
 - Enhancing marketing with member profiles in print and in online materials;
 - Strengthen partnerships with other organizations such as the Deuces Live and Keep St. Pete Local.
 - Revitalizing the periodic member mixer events.
- Future membership meetings are set for Nov. 14, 2016, Feb. 13, 2017 and May 8, 2017.
- Volunteers are needed to help organize a member show, likely in Spring 2017 in the completed ArtsXchange Phase 1 space or in another member venue. It’s still in the planning stages.
- The WADA has the largest social media following of all the arts districts in St. Petersburg. All members should email warehouseartsdistrict@gmail.com with information about their businesses that they want shared on social media on a weekly or monthly basis as this is a member benefit.
- The City of St. Pete’s Master Plan ideas are moving forward with input from the Warehouse Arts District Association and Deuces Live St. Pete. The city is focusing throughout the community to improve sidewalks, signage, traffic patterns, landscaping, and pedestrian and bicycle access to the Pinellas Trail.
 - Gina Marie Foti, Warehouse Arts District member and Master Plan Committee member showed several concepts for sidewalks, lighting, traffic calming and other improvements in the area.
 - Brian Caper, city economic development analyst, outlined components being considered for the Warehouse Arts District Master Plan.

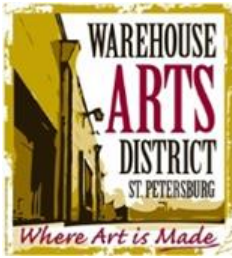
Board Members:

Mark Aeling
Robert Kapusta
Jeff Schorr

Teresa Sullivan
John Miles
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Scott Pearce
Bob Devin Jones
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- Chuck Egerter, president of Deuces Live St. Pete, detailed collaborative efforts between the Deuces and the Warehouse Arts District Association regarding the city Master Plan, especially along 22nd Avenue S.
 - Mary Jane Park talked about opportunities for artists to create several new murals around the ArtsXchange on walls that face the Pinellas Trail.
 - ArtsXchange goals for completion of Phase 1:
 - Add gathering spaces and 20 to 30 new studios.
 - The estimated start of construction is September, with completion anticipated by April 2017.
 - Draft prelease agreements were distributed for review, with applications being considered in the coming weeks.

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